CHANEL

Autumn-Winter 2025/26

Main inspiration

The Chanel Fall/Winter 2025/2026 collection was strongly inspired by one of the fashion house's most characteristic trademarks – the ribbon.

Ribbon as a leitmotif – the main motif of the collection was a monumental black ribbon, which created an impressive scenography at the Grand Palais in Paris and referred to one of the icons of the brand: the ribbon that Gabrielle Chanel wore in her hair and decorated her straw hats.

Transparency and lightness

The first silhouettes of the show were transparent layers of tulle, flowing capes and ruffles, which gave the whole thing an ethereal, almost spiritual atmosphere.

Contrasting silhouettes

Alongside delicate tulle, classic tweed sets appeared – cardigan jackets with matching skirts or trousers, sometimes complemented with gloves and boater hats.

Pearls in a new version

Oversized, fun and decorative: as huge necklaces, minipouches, details on the heels of ankle boots or as extravagant accessories (e.g. a jewelry minaudière in the shape of a giant pearl).

Bows and ribbons

They Appeared in a wide variety of clothing items: from necklines ("pussy-bow"), through sleeves and corsets, to prints and cutouts.

Larger shapes and playing with proportions

Oversized sweaters, printed dresses, shirt jackets with bows – designers played with form and volume, creating playful, almost surreal effects.

The Chanel Fall/Winter 2025/26

Collection is a tribute to the ribbon motif – lightweight tulle and ruffles are juxtaposed with classic tweed, while iconic Chanel motifs like bows and pearls are presented in modern, often exaggerated forms. The result is a combination of elegance, lightness, and playful proportions.